



Programme/Time schedule for ERIH Conference Day

11<sup>th</sup> October 2018, Bologna Italy

Time	PROGRAMME	Speaker
9.00-9.30	Arrival and registration The Industrial Heritage Museum Bologna	
9.30	<b>WELCOME</b> Official representative from the Museum (TBC) Dr. Adam Hajduga, ERIH Vice President	
	ERIH in Italy – Prof. Massimo Preite, ERIH Board Member	
	<b>PRESENTATIONS</b>	
10.00-10.15	Introduction to the conference subject “Mind the gap” - The Challenges for promoting industrial heritage in the 2020s	<b>John Rodger</b> ERIH Board Member
10.15-10.30	What’s new in ERIH? Network activities planned in 2019	<b>Dr. Adam Hajduga</b> , ERIH Vice-President
10.30-11.00	Visitors and Non-Visitors - (Re-)Searching the Gap Industrial Heritage and Audience Development	<b>Peter Backes</b> , UNESCO World Heritage Site Völklingen Ironworks (DE)
11.00-11.30	Heritage interpretation on local level (title tbc)	<b>Piotr Idziak</b> Małopolska Institute of Culture (PL)
11.30-12.00	<i>Coffee break</i>	
	<b>PRESENTATIONS</b>	
12.00-12.30	How to attract a diverse audience - trial and error	<b>Nicole Scheda</b> , LVR-Rhenish Industrial Museum (DE)
12.30-13.00	The challenge of citizens’ participation in the Iron Museum of San Bartolomeo, Brescia (IT)	<b>Maria Luisa Venuta</b> , musil Foundation Brescia (IT)
13.00-14.00	<i>Lunch</i>	
14.00-14.30	Dive in the past: The Chiozza Starch factory in the agricultural area of Friuli – Italy	<b>Raffaele Antonio Caltabiano</b> , Association Amideria Chiozza (IT)
	<b>PANEL DISCUSSIONS (15 minutes coffee break included)</b>	
14.30-16.45	<i>Two Panels in parallel, each approx. 60 minutes, delegates are invited to participate in both panels (one after the other):</i>	
	<b>Panel 1 – Let’s work together – ERIH Cooperation projects (Twinning of sites, Links, Work-it-Out)</b> <b>Kick-off presentation: Representatives of the pilot pairs</b>	
	<b>Panel 2 – Digitalisation Challenges – Experiences – Success Factors</b> <b>Kick-off presentation, Sarah Hayes, Coffin Works Birmingham (UK)</b>	
16.45-17.00	<b>SUMMARY – CONCLUSION</b>	<b>Jonathan Lloyd</b> ERIH Coordinator UK & Ireland

