

ERIH – European Route of Industrial Heritage

**European Parliament
28th September 2016**

Christiane Baum, Secretary General



European
Route
of Industrial
Heritage



Co-funded by the
Creative Europe Programme
of the European Union



What is ERIH – The European Route of Industrial Heritage

- the tourism information network of industrial heritage sites in Europe
- presenting over 1,300 sites in 45 countries
- a website www.eri.net for information by site, by country, by theme and with biographies of those associated



Why was ERIH created?



European
Route
of Industrial
Heritage



www.erih.net

Co-funded by the
Creative Europe Programme
of the European Union



Industrialisation has left its marks all over Europe



Former Times



European
Route
of Industrial
Heritage



www.erih.net



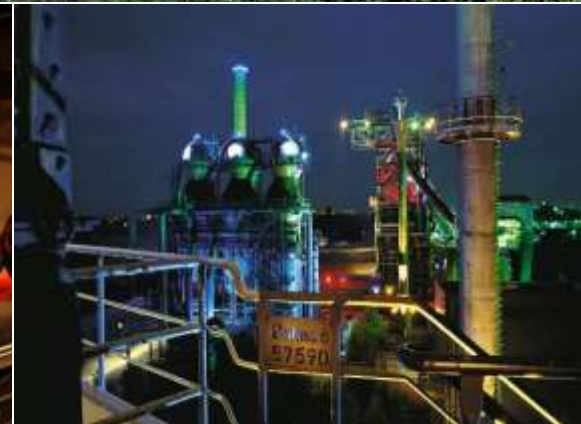
Today: Duisburg (Germany). Landscape Park North



European
Route
of Industrial
Heritage



www.erih.net





European
Route
of Industrial
Heritage



www.erih.net

Industrial Heritage Networks / Routes



Aims of ERIH

Interpretation

- Show the European links of industrialisation and our shared European legacy
- Tell people the story and invite them on an exciting journey into European history

Promotion

- Use the potential of industrial heritage tourism for local or regional economic development
- Establish “Industrial Heritage” as a European brand (ERIH)
- Create an information platform for tourists, visitors and experts



European
Route
of Industrial
Heritage



Aims of ERIH

Research and knowledge

- Contribute to research on the European dimensions of technology, social and cultural history of the industrial age
- Present the knowledge to a broad general public
- Encourage the exchange of experience on a European level

Preservation

- Promote the preservation of industrial heritage sites
- Encourage industrial heritage sites to make a vital contribution in spatial planning by providing communities in transition with tangible evidence of their roots
- Raise the awareness that industrial sites are precious parts of our European history, culture and identity

The structure of the ERIH network



European
Route
of Industrial
Heritage



www.erih.net

Co-funded by the
Creative Europe Programme
of the European Union



ERIH Network

- over 1,300 sites
 - in 45 countries
 - 99 Anchor Points
 - 20 Regional Routes
 - 13 European Theme Routes (36 sub routes)
 - industrial history of countries, regions and branches
 - 135 biographies
- > 2.000 links
- > 2 languages (en, de)



www.erih.net



Co-funded by the
Creative Europe Programme
of the European Union



The structure of the ERIH network

- 99 ANCHOR POINTS in 14 countries form the main „route“ representatives of the brand „ERIH“
- 20 REGIONAL ROUTES combine and explain industrial history in different regions
- 13 EUROPEAN THEME ROUTES Show the connections, interdependences and links of European Industrial History in different branches



European
Route
of Industrial
Heritage



ERIH Website

www.erih.net



European
Route
of Industrial
Heritage



www.erih.net

The screenshot displays the ERIH website interface. At the top, a navigation bar includes links such as 'HOME', 'ABOUT ERIH', 'HOW TO USE ERIH', 'CONTACT', 'FAQ', and 'LOGIN'. The main header features a large photograph of three people looking at a building, with the text 'ANERKANNUNG DES TAGES' and 'Das Carreau Wendel Museum, Die Mine | Petite-Resselle'. Below this, a section titled 'ETIAM SIT AMET ORCI EGET EROS FAUCIBUS' contains a paragraph of Latin text. The central part of the page shows a map of Europe with numerous orange location markers. To the left of the map is a sidebar with search and filter options. The bottom section contains several featured articles, including 'DA WILL ICH MIT!', 'MEINE ERIH REISE', 'MITGLIED WERDEN', 'BILDER AUS EUROPA', and 'NEWSLETTER'. There are also sections for 'WO DER HÖCHSTE FÖRDERTURM EUROPAS STEHT?', 'RICHARD TRENTINCK (1771 - 1838)', and 'UNSERE NEUESTEN VEREINMITGLIEDER'. The footer includes contact information, a 'HOME' button, and logos for the European Union and the Creative Europe Programme.

Co-funded by the
Creative Europe Programme
of the European Union



ERIH e.V. - Organisation



European
Route
of Industrial
Heritage



www.erih.net

Co-funded by the
Creative Europe Programme
of the European Union



ERIH e.V. – Who stands behind it?

- a registered association based on German law
 - > 220 members in 24 countries (September 2016)
- International Board (10 members, volunteer work)
- Office (all part-time)
 - General Secretary
 - Assistant Secretary
 - Communications officer



European
Route
of Industrial
Heritage



www.erih.net

ERIH has many faces



ERIH is active



The challenge we face

- Limited financial resources, based on income from membership
- Most activities based on volunteer engagement and not on paid staff
- A huge network to manage
- Enormous potential of sites and networks all over Europe which we would like to integrate
- Monitor the European activities and liaise with other European initiatives



European
Route
of Industrial
Heritage



Creative Europe Network funding 2014-2017

Helps us to:

- Promote and expand the network, attract more members
- Network on a European Level
- Produce marketing tools (signs, leaflets, new website)
- Encourage exchange of experience (travel and meeting costs)
- Engage further staff
- Professionalise our management structure and services
- Develop new formats for audience development



European
Route
of Industrial
Heritage



ERIH Annual Conference 2016

26 – 29 October 2016

Oporto / Portugal

EUROPEAN INDUSTRIAL HERITAGE: HOW TO TELL THE INTERNATIONAL STORY

We are looking forward to
welcoming you at Oporto.



Co-funded by the
Creative Europe Programme
of the European Union



European
Route
of Industrial
Heritage



www.erih.net

ERIH – European Route of Industrial Heritage - Connecting Europe's Industrial Heritage

Thank you for your attention!
For more information, please visit
www.erih.net



European
Route
of Industrial
Heritage



www.erih.net

Co-funded by the
Creative Europe Programme
of the European Union

