

Salhus tricotagefabrik 1859-1989



M U MUSEUMSSENTERET
H O I HORDALAND

Textile Industry Museum since 2001

MY JEANS!

An educational programme where young people take action to reduce the over-production of textiles and the impact of the fast fashion industry.

Labour Museum, Oslo
Textile Industry Museum

Ingrid Haugrønning

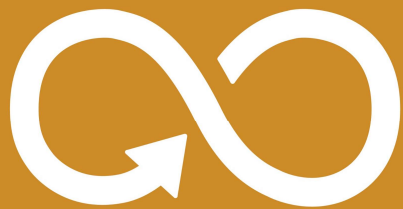
Bilbao November 9th 2023



Salhus Tricotage Fabrik MY JEANS!

Sustainable narratives from the
industrial history.

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



M U MUSEUMSSENTERET
H O I HORDALAND



Monday	Tuesday	Wednesday	Thursday	Friday
My jeans: material, use, care. Donate with a letter <i>At school</i>	Group: Explore and make the project Group: Explore and make the project	Group: Explore and finish the project Deadline: 12.00	Feedback on projects Group: plan for presenting the project	Project presentation
LUNCH	LUNCH	LUNCH	LUNCH	
Kidnapping video! <i>Museum participates</i>	Speed date with an expert	<i>At museum</i> Guided tour: industrial history	Tips on pitching and presenting	Celebration!
Project starts. Groups.	Group: Explore and make the project	Thematic work: modern textile industry	Group: plan for presenting the project	



Exploring and investigating the garment industry.

Material

Basic care

Brand?

Production



- This skirt likes dancing, loud music and disco lights.

- The blue jacket longs for new adventures and loves snow.





You must take
better care of
your clothes!

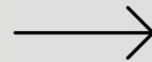


PLAN: How to reduce the consumption of clothes?

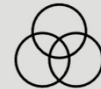
- A new product, another way to produce the clothes?
New laws or rules for buying and using clothes?
- Work in groups to find a better idea, that is...



- Sustainable



- Futuristic



- Realistic



- Innovative

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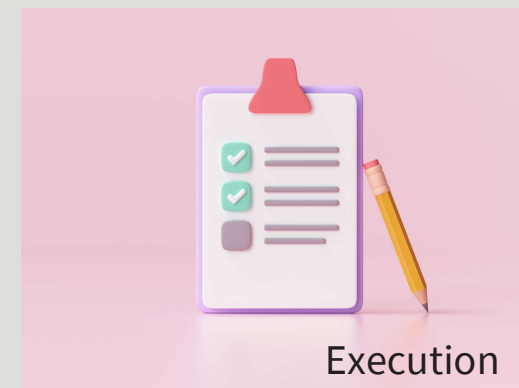


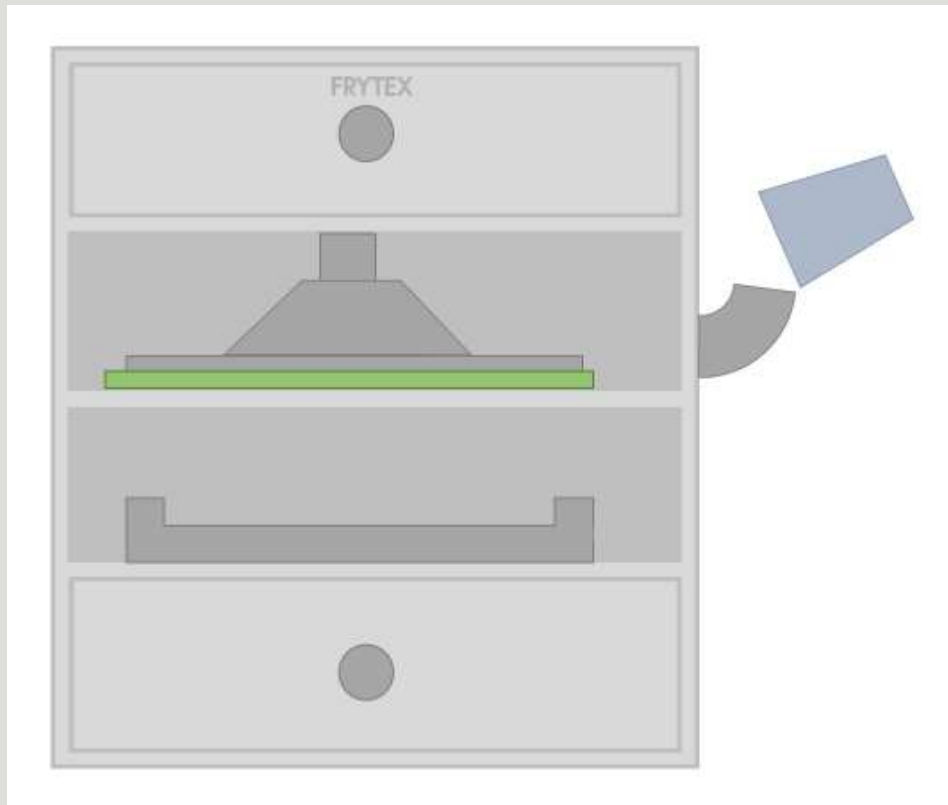
PRESENTATION:

Each group must present and argue for their project!

Most of the work that week will find place at school. There will be a speed-date with an expert to make help finding a way for their project.

The teacher at the museum will facilitate for presenting and picking the project.



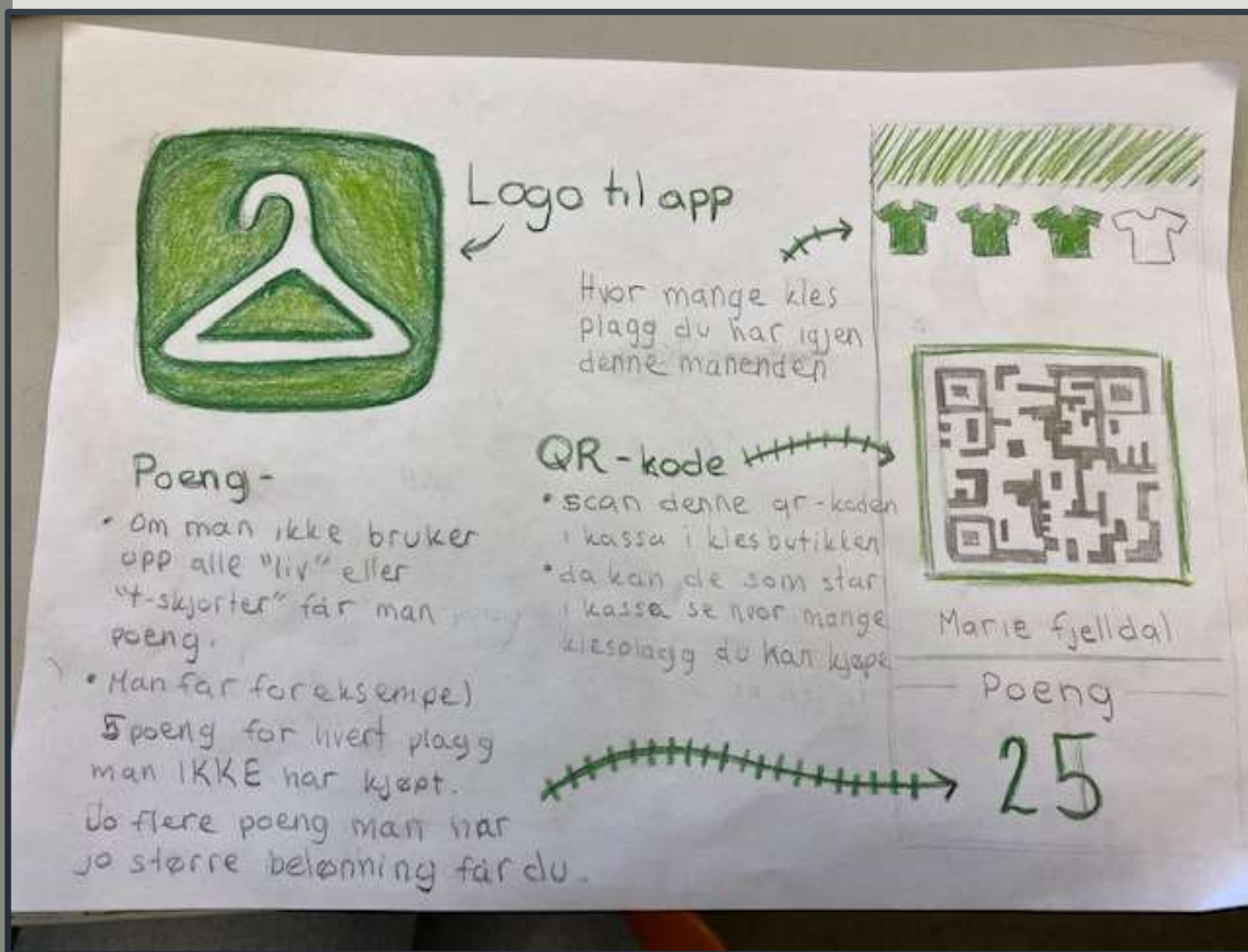


• THE FRYTEX

- Transforms old textiles to new textiles by freeze-drying.
- Some research is left on this idea. For example, the solution to dissolve the old clothes must not hurt nature.
- Surveys showed that Fretex (The Salvation thrift shop) were positive and that there is a Swedish business based on the same ideas.

Quotas on clothes

- register the number of purchased items
- points gained for not buying new clothes
- QR-code for check-in when buying new clothes
- less consumption can lead to closed shops and factories





Results:

- ↑ Brilliant ideas and inspired students!
- ↑ Creative work and presentations!
- ↓ It is hard to find the time for cooperation with schools.
- ↓ Depending on the «perfect teacher»

Improvement:

Digitalise and adjust the assignments for use in schools. This can be done in any school geography doesn't matter.

Summary

- *My jeans!* invites the schools and local community to participate in innovation and learning
- The students get involved in and inspired to influence their future.
- Learn and explore both the historical site and history.
- Challenged to find new ideas to reduce the overproduction of clothes.
- Similar ideas and projects can exploit and develop industrial heritage all over Europe.





Further plans

My Jeans! A case for an academic article on new ways of collaboration between Schools and museums.

How can the museums serve local education better and more economically sustainably?

A new permanent exhibition on the modern textile industry.

Ingrid Haugrønning

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