

What is new in ERIH 2019?

Dr. Adam Hajduga, Vice-President
ERIH Annual Conference 2018, Bologna, Italy



Creative Europe 2017-2020

- Funding for European Networks
- Second Year of funding started on 1st October 2018
- Budget 279.000 Euros per year (224.000 EU funds, 55.000 co-financing ERIH)
- 3-years-framework agreement
- Ends on 30th September 2020



Creative
Europe

Co-funded by the
Creative Europe Programme
of the European Union





European
Route
of Industrial
Heritage



www.erih.net

So, what are we doing with the money?

Co-funded by the
Creative Europe Programme
of the European Union



European Year of Cultural Heritage 2018 ECHY

- Brochure „European Industrial Heritage – The International Story“
 - English version
 - German version

**=> Can be ordered via the
ERIH Office**



Work-it-Out 1st May 2018



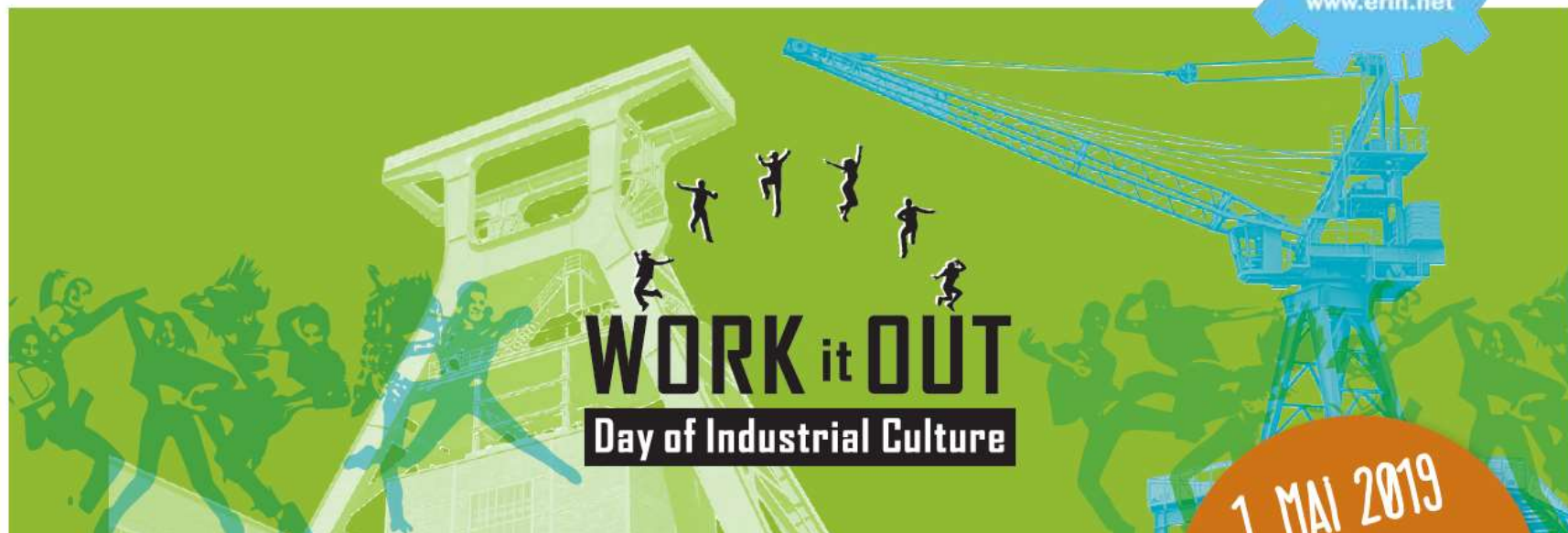
3,000 young people, 32 industrial heritage sites,
10 European countries, 1 dance –

That's the success of WORK it OUT 2018.

The continental dance performance clearly proved:
Industrial heritage is alive and belongs to all of us.
Since it was great fun, it comes again next year -
with new music and a new choreography!



Work-it-Out 1st May 2019



European
Route of
Industrial
Heritage



1. MAI 2019
SAVE
THE DATE !

LET'S DANCE AGAIN !

WORK IT OUT – DAY OF INDUSTRIAL CULTURE 2019
The 2nd time: Be part of Europe dancing!

Time table Work-it-Out 2019

TIMETABLE 2018/1019

Mid October 2018	Invitation to participate in the event Work-it-Out 2019 via email
until 30th of November 2018	Registration of ERIH sites for participation (via Google form)
December 2018	Shipping of Transparent Design (TDM) info kit to participating sites
December/January 2019	Sites contact local dance groups, Collecting ideas for each site's supporting programme
End of January 2019	Feedback to TDM as to dance group partners and supporting programme
Beginning of March 2019	TDM marketing kit with templates for posters, flyers and press releases (regional media)
April 2019	Shipping of advertising material (like caps for dancers) Promotion of the event via social media
Second half of April 2019	Rehearsals with dance groups, preparation of the event instructions for filming and documenting
May 1st, 2019	2 pm start of event at all locations 3 pm dance performance at all locations Video clip on ERIH server
Project partners	For the whole project: Transparent Design Management (TDM) and ERIH



European
Route
of Industrial
Heritage



www.erih.net

Co-funded by the
Creative Europe Programme
of the European Union



ERIH PRESENTATION – „CHANGE WITH AN IMPACT”



ERIH PRESENTATION „CHANGE WITH AN IMPACT“

The main element presenting at the exhibition – 6 ERIH's regional routes.



Co-funded by the
Creative Europe Programme
of the European Union



ERIH PRESENTATION „CHANGE WITH AN IMPACT“



Book the exhibition – Big version

- Exhibition was shown in Zollverein WSH, Essen, Germany (1.09 - 15/10/2017) / in Leoben, Austria (1.09 - 5/10/2018) during the industrial heritage festival of the Styrian Iron Route) / currently exhibited at Voelklingen Ironworks WHS, Germany.
- Four panels can be exhibited at your site.
- Shipping is organised and paid by ERIH.
- **=> If you want to book the exhibition, please contact the ERIH office.**



Exhibition „Change with an impact“ – mobile version

- 12 Roll-Ups (1.20 x 2.00 metres)
- Packed and shipped by ERIH

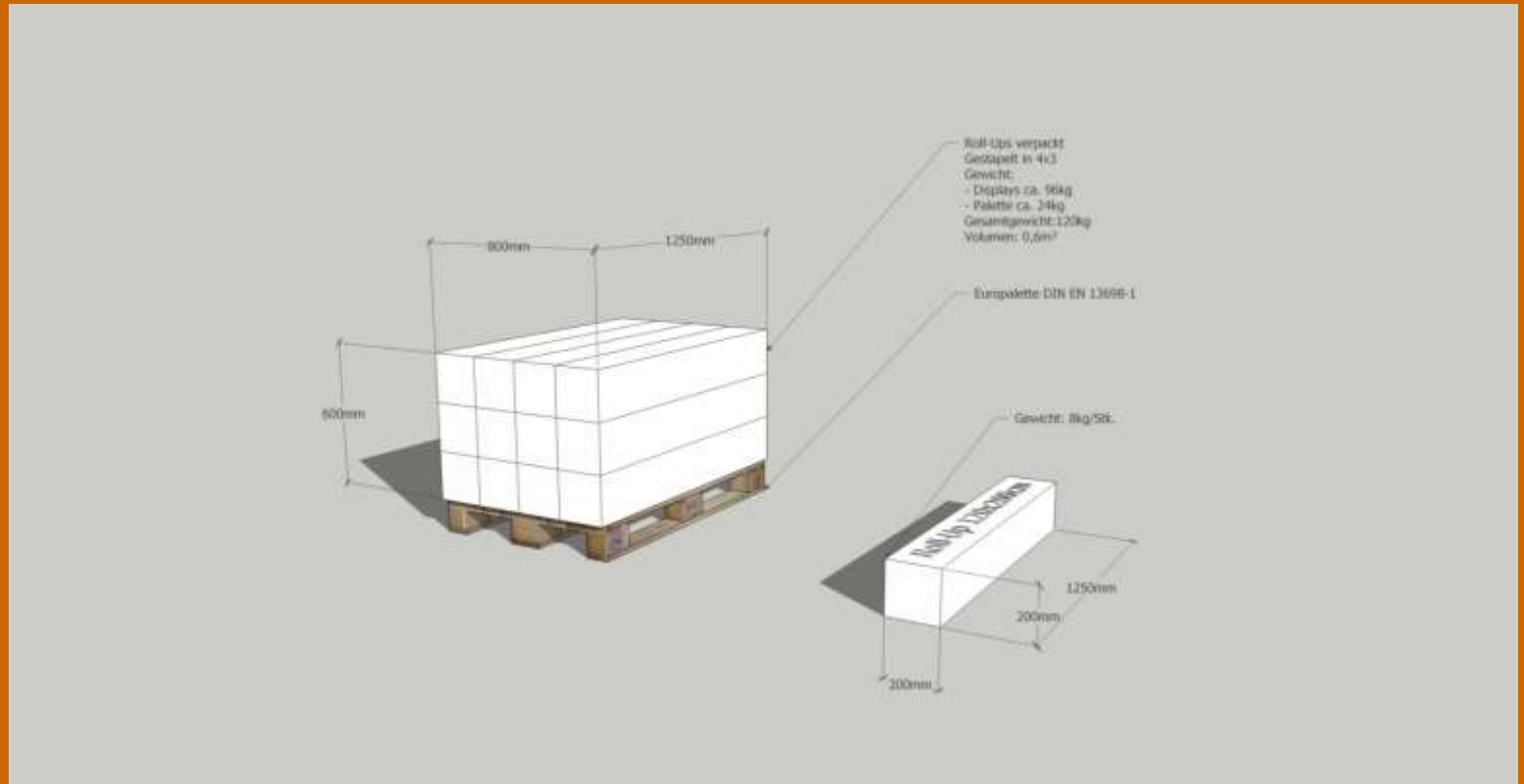
=> If you want to book the exhibition, please contact the ERIH office



Co-funded by the
Creative Europe Programme
of the European Union



Book the exhibition – mobile version





European
Route
of Industrial
Heritage



www.erih.net



Co-funded by the
Creative Europe Programme
of the European Union



Project „Twinning of sites” – encourages

- ... learning from each other best practice for effective use of disused industrial structures and buildings
- ... exchange of staff (managerial, curatorial, front of house, tour guides, volunteers etc.)
- ... exchange of exhibitions
- ... exchange of experience, skills and know-how, common marketing and activities...
- ... European Story-telling showing the links between the sites in Europe. Based on the content of the brochure “European Industrial Heritage – How to show the international links?”



European
Route
of Industrial
Heritage



Project „Twinning of sites”

- Three pilot exchanges (partly done):
 1. Zinkfabrik Altenberg in Oberhausen (D) – the Zinc Rolling Mill in Katowice-Szopienice (PL)
 2. Jahrhunderthalle in Bochum (D) – Dolni Oblast Vitkovice in Ostrava (CZ)
 3. Port Sunlight Village Trust in Port Sunlight (UK) – Nikiszowiec Settlement in Katowice (PL)
- Reports today in the afternoon workshop.



Project „Twinning of sites”

=> From December 2018/January 2019

- ERIH members will receive an invitation to apply for the twinning project**
- 4 pairs (8 sites) can exchange until September 2019**



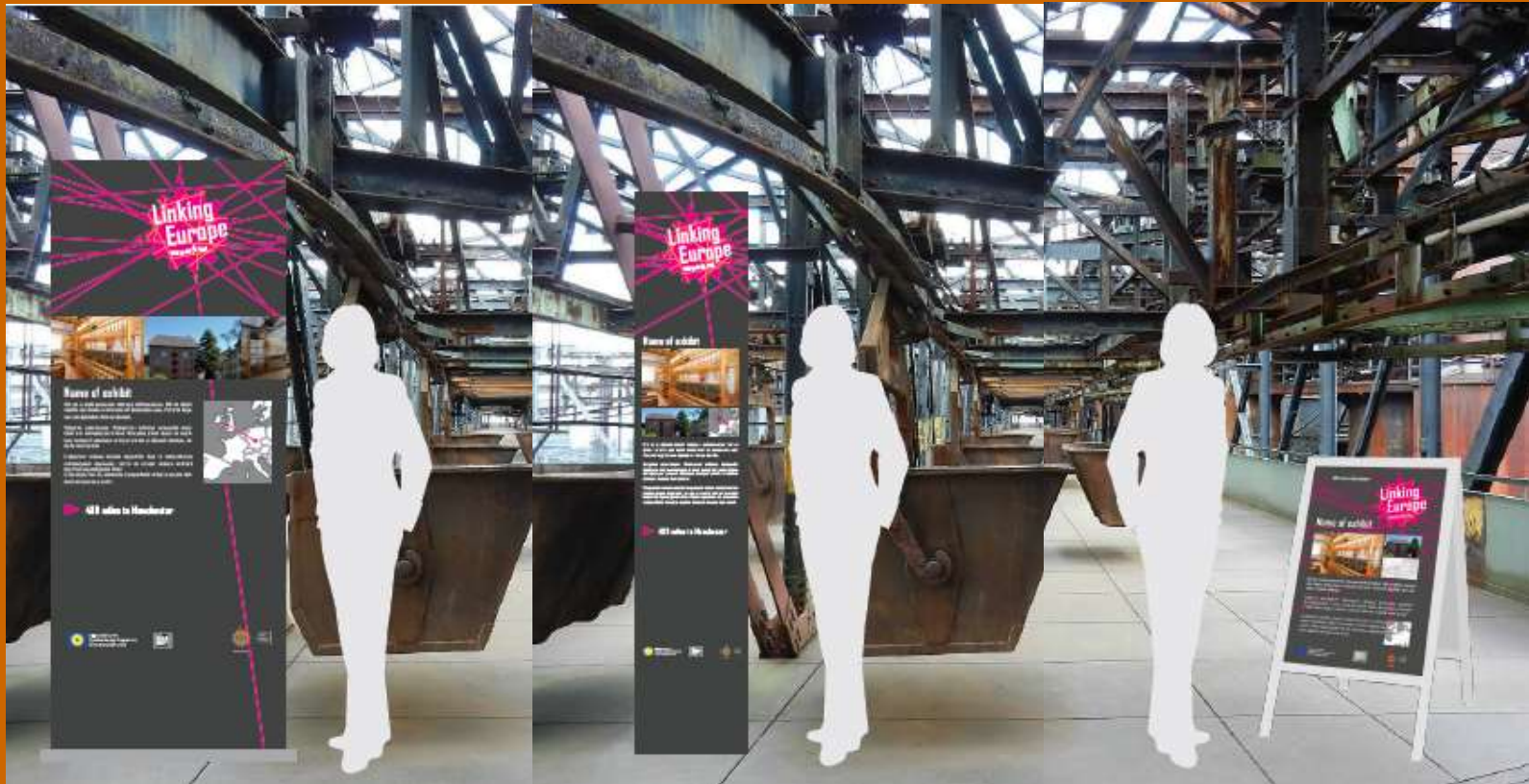
Project „Linking Europe“

- Identify exhibits in different sites that show European connections.
- The „link“ can be a machine, tool, common history, persons (entrepreneurs, inventors etc.), buildings...
- The object is branded on site (at least one month).
- The whole „collection of interventions“ will be shown as a virtual exhibition on the ERIH website.

=> ERIH members will receive information after the conference.



Branding „Linking Europe“ – object exhibition



European Academy of Industrial Heritage

The Challenge: all sites in Europe face the problem to find well educated staff.

- The demand is special: Industrial heritage maintenance and management is not the same as other cultural maintenance and management.

How can ERIH help?

- Develop and provide lectures (first edition at the University of Saarland, Saarbruecken, Germany).
- Integrate a data base with universities and educational offers on the website.

=> If you have ideas/input, please contact us

Work in progress: Succession planning

The Challenge: The first generation of industrial heritage makers (often former workers) retires.

- How can we make sure that skills (handycrafts, skills, knowledge about machines and techniques) do not get lost?
- How can this knowledge and skills be transferred to junior generations? How can succession be secured?

**=> Do you know examples of good practice?
Then please let us know!**



European
Route
of Industrial
Heritage



Work in progress: Volunteers management

The Challenge: Most of the sites rely on volunteers, sometimes even many more people than employees.

- How can the sites make sure that activities are well coordinated?
- How can volunteers be successfully trained and managed?

**=> Do you know examples of good practice?
Then please let us know!**



European
Route
of Industrial
Heritage



www.erih.net



Evaluate and intensify use of social media

- Which social media channels are working?
- Which target groups can be reached?
- Evaluate success of social media campaign for Work-it-Out
- Collect best practice examples from ERIH members.
- Workshops for the ERIH members at the national level.

=> More ideas in the workshop this afternoon



What else does ERIH do in 2019?

- Maintenance and further development of the ERIH Website. Monthly about 150,000 unique users!
- Board meetings, national meetings, thematic meetings...
- Presentations of ERIH during various conferences and events.
- Networking on European Level
 - **European Heritage Alliance 3.3, EYCH Stakeholder Committee „Voices of Culture”**
- Attract new members and further enlarge network.
- ...



European
Route
of Industrial
Heritage



ERIH Annual Conference 2019 in Berlin

Save the date
16 to 18
October
2019



ERIH Conferences

- ERIH Annual Conference 2020 at the MIAT, Gent, Belgium
- 2021 and beyond?

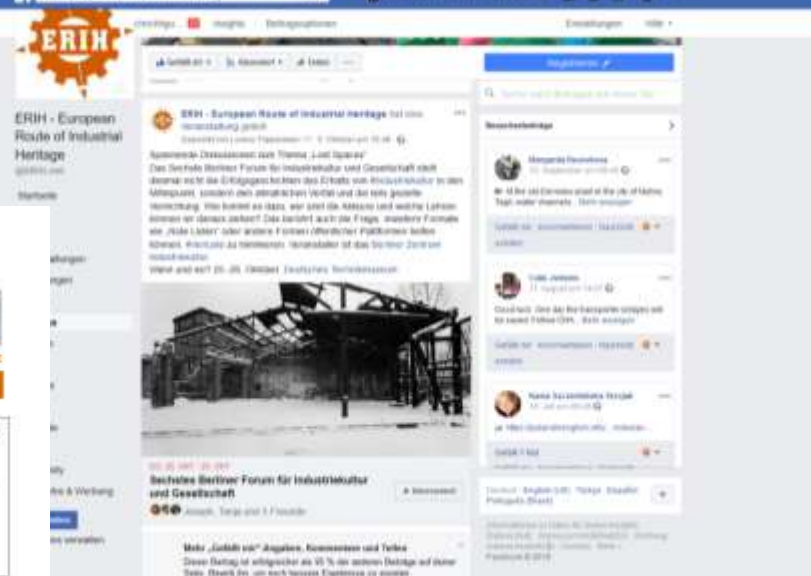
If you want to host the
ERIH Annual Conference,
please contact the ERIH office
germany@erih.net



European
Route
of Industrial
Heritage



Be informed – be active



ERIH e-bulletin 2018, February Edition – Page 1

Welcome to the first ERIH newsletter in the European Year of Cultural Heritage 2018 (EYCH).

ERIH's commitment to EYCH is one of the topics we look at below. We also share news about the ERIH website.

However, we would like to start with a brief review of 2017. The topics of the newsletter in detail:

Topics of today's newsletter

Make sure to get your copy as a PDF download here <http://www.erih.net/service/downloads/>

Printed copies can be requested free-of-charge via the ERIH office by e-mail to: info@erih.net

This also applies to larger quantities for redistribution in any special networks.

The exhibition 'Change with an Impact' was successfully launched in August and presented for three months in the former circular Dorr-type thickener of the Zollverein colliery. The information

Co-funded by the
Creative Europe Programme
of the European Union



For any questions, please do not hesitate to contact us 😊



Contact details:

<https://www.erih.net/about-erih/erih-association/>