



European
Route
of Industrial
Heritage



www.erih.net

What is new in ERIH?

Christiane Baum, Secretary General
ERIH Annual Conference 2017, Copenhagen

Co-funded by the
Creative Europe Programme
of the European Union



Creative Europe 2017-2020

- Application submitted in November 2016
- Funding for European Networks
- June 2017: ERIH was selected as one of 21 networks in Europe
- Budget 279.000 Euros per year (224.000 EU funds, 55.000 co-financing ERIH)
- 3-years-framework agreement
- Start: 1st October 2017



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So, what will we do with the money?

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European Year of Cultural Heritage 2018 ECHY

- Brochure „European Industrial Heritage – The International Story“
 - Revised English version
 - New: German version
 - Available October 2017



PR Event – ERIH goes EYCH 2018



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Idea for a European event that

- ... can be implemented at different sites in Europe (big and small)
- ... at the same time or day
- ... can be easily communicated
- ... does address especially younger target groups
- ... does raise tremendous awareness but
- ... does not consume too much staff and budget at the sites
- ... is so good, that we can establish it as regular annual event

So what does it look like?

- I will not tell you!
- You will know in the afternoon
- Presentation of Transparent Design at 14.30 h

Can you contribute to the idea?

- Yes, go to the Workshop this afternoon
- Be active when the event planning starts
- It can take place everywhere in Europe

EYCH2018 – ERIH PRESENTATION „CHANGE WITH AN IMPACT“



EYCH2018 – ERIH PRESENTATION

„CHANGE WITH AN IMPACT

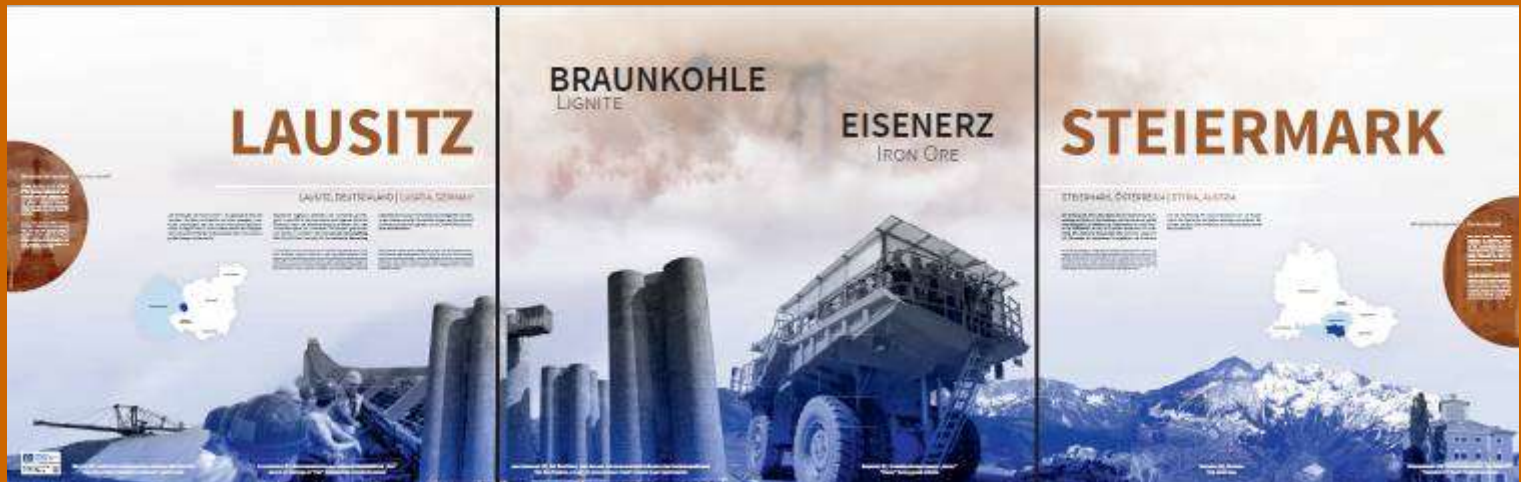


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ERIH PRESENTATION

„CHANGE WITH AN IMPACT“



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EYCH2018 „Change with an impact“ – mobile version

- We are currently producing a mobile version (roll-ups)
- Travelling exhibition at different sites (not necessarily only Anchor Points)
- Idea: To show the European links of industrialisation and thereby industrial heritage between different regions
- We will contact you as soon as it is available for the planning of the „tour“



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EYCH2018 – „Interventions“

- Idea is to identify exhibits in different sites that show European connections (e.g. steam engine from Germany in Poland), Cromford, UK – Cromford, Germany
- The „link“ can be a machine, tool, common history, persons (entrepreneurs, inventors etc.)
- ERIH will develop a common basic graphic pack, that can be individualised for each site
- The whole „collection of interventions“ can be shown as a virtual exhibition on the ERIH website

Twinning of sites encourages

- ... learning from each other best practice for effective use of disused industrial structures and buildings
- ... exchange of staff (managerial, curatorial, front of house, tour guides, volunteers etc.)
- ... exchange of exhibitions
- ... exchange of experience, skills and know-how, common marketing and activities...
- ... European Story-telling showing the links between the sites in Europe. Based on the content of the brochure “European Industrial Heritage – How to show the international links?”



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European Academy of Industrial Heritage

The Challenge: all sites in Europe face the problem to get well educated staff

- The demand is special: Industrial heritage maintenance and management is not the same as other cultural maintenance and management
- Idea: Make a list/collection of studies (universities) or other educational organisations which train industrial heritage
- Could be the basis for the development of new studies/trainings in the field „Industrial Heritage“



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Succession planning

The Challenge: The first generation of industrial heritage makers (often former workers) retires

- How can we make sure that skills (handycrafts, skills, knowledge about machines and techniques) do not get lost?
- How can this knowledge and skills be transferred to junior generations? How can succession be secured
- ERIH intends to develop together with the sites ideas for trainings and documentation as a guide line for other industrial heritage sites

Volunteers management

The Challenge: Most of the sites rely on volunteers, sometimes even many more people than employees

- How can the sites make sure that activities are well coordinated?
- How can volunteers be successfully trained and managed?
- ERIH wants together with the sites develop a guideline so that volunteers are a benefit not a burden

Evaluate and intensify use of social media

- So far ERIH is only active on facebook
- Which social media channels are working?
- Which target groups can be reached?
- The PR-Event will be based on social media promotion and can be used as an example/kick-off for further activities
- Draft guidelines for the use

What else?

- Website further development of content, maintenance
- Board meetings, national meetings
- Presentations of ERIH during the conference
- Networking on European Level
 - **European Heritage Alliance 3.0, Voices of Culture**
 - **Culture Forum, 7-8 December in Milano**
- Attract new members and further enlarge network
- ...

ERIH Annual Conferences

If you want to host the
ERIH Annual Conference,
please contact the ERIH
office

germany@erih.net



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HOW IT STARTED

ABOUT ERIH

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HOME PAGE / WHAT IS NEW?

WHAT IS NEW?



03-09-2017 'Change with an Impact': Regional Industrial Heritage as pan-European legacy

Until October 15, an exhibition at Zollverein UNESCO World Heritage Site illustrates the changes that Europe's industrialized regions went through

more

03-09-2017 'Change with an Impact': Regional Industrial Heritage as pan-European legacy

ERIH - European Route of Industrial Heritage

Christiane

Startseite

Freunde finden

Seite Postfach Benachrichtigungen Statistiken Beitragsoptionen Einstellungen Hilfe

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Schreib etwas...

Suche nach Beiträgen auf dieser Seite

Besucherbeiträge

DE

DE

DE

DE

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For any questions, please do not hesitate to contact us

