

ERIH – European Route of Industrial Heritage - Connecting Europe's Industrial Heritage

What's new in ERIH?

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ERIH Secretary General



What is ERIH?

The tourism information network
of industrial heritage in Europe:

- 1,000 sites in 43 European countries
- 80 Anchor Points build the virtual main route
- 16 Regional Routes
- 13 European Theme Routes

⇒ The most comprehensive cultural network
in Europe

⇒ A Platform for experts and the broad public



Aims of ERIH



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What does ERIH want?

Tourism

- Use the potential of industrial heritage tourism for the local or regional economic development
- Establish “Industrial Heritage” as a brand (ERIH) in tourism
- Create an information platform for tourists and visitors

Research and knowledge

- Contribute to research on the European dimensions of technology, social and cultural history of the industrial age
- Present the knowledge to a broad general public

Preservation

- Promote the preservation of industrial heritage sites

ERIH – How did we start?

- In 1999 a small group of enthusiasts meets for the first time
- The idea: To build a European Route of Industrial Heritage based on the model of the Ruhr
- Successful INTERREG IIC application – a masterplan was written
- 2003-2008 realization of the ideas in the masterplan funded by INTERREG III B



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The structure of the ERIH network



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How does ERIH work?

- ANCHOR POINTS
form the main „route“
representatives of the brand „ERIH“
- REGIONAL ROUTES
combine and explain industrial history in different regions
- EUROPEAN THEME ROUTES
Show the connections, interdependences and links of European Industrial History in different branches



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How is ERIH organised?

- Development and implementation of the Master Plan financed by INTERREG
- Since 2008 registered association (eingetragener Verein)
 - Financed by membership fees

Category	Number
Anchor Points	80
Individual sites	90
Corporate members	13
Individuals	13
Total	196



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Who does the work in ERIH?



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ERIH e.V.

- a registered association based on German law
- > 196 members in 19 countries
- **Board (currently 9 members)**
- Office (1 secretary general – part time)





ERIH e.V.

- regional responsables

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What's new?

New members in 2014



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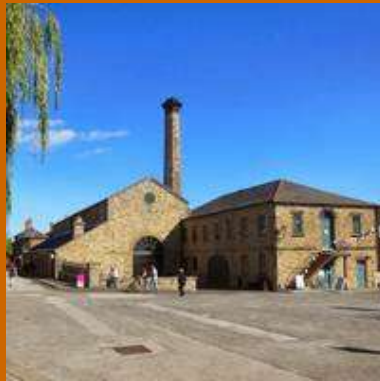


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New Anchor Points since last GA



- Poland:
 - Lodz. Manufaktura
 - Historic Silver Mine
Zabytkowa Kopalnia Srebra



- Great Britain
 - Elsecar.
Elsecar Heritage Centre



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New Members since last GA

- Individual sites



Athens (GR). Gas Museum



Burton-upon-Trent (GB). Nation Brewery Centre



Burton-upon-Trent (GB).
Claymills Vict. Pumping Station



Liskeard (GB). Carnglaze Caverns



Menai Bridge (GB). Menai Bridge Trust



Schlatt (CH). Iron Library



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New Members since last GA

- Individual sites



Solms (D). Fortuna Mine



Southampton (GB). Busledon Brick Works



Stainborough (GB). Wentworth Castle



Tavistok (GB). Tavistok Museum



Uckange (F). Blast Furnace U4



Wentworth (GB). Wentworth Woodhouse



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New Regional Route



Makers Miners and Money. East Peak (GB) Route of Industrial Heritage

3 APs | 2 sites

Country	City	Site	Theme
GB	Elsecar	 Elsecar Heritage Centre	      
GB	Sheffield	 Kelham Island Museum	
GB	Stainborough	 Wentworth Castle and Gardens	
GB	Wakefield	 National Coal Mining Museum for England	
GB	Wentworth	 Wentworth Woodhouse	



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New Regional Routes ... under development | to join ERIH



Mid Norway (NO)



Sardinia (I)



Saxonia (D)



Scotland (GB)



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What does ERIH plan for 2015?

- EU Creative Europe – Funding for European networks 2014 – 2020
- Application in March 2014, funding applied for 180.000 Euros for one year
- ERIH is one of the 22 European networks which is proposed for funding.



What is the planned work programme?



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Professionalise the network

- **Develop and implement a clear structure of people and responsibilities**
- **Support the ERIH office by additional staff (programme implementation, communication, member services, finances)**
- **Establish national chapters and thematic task forces to encourage members to cooperate**



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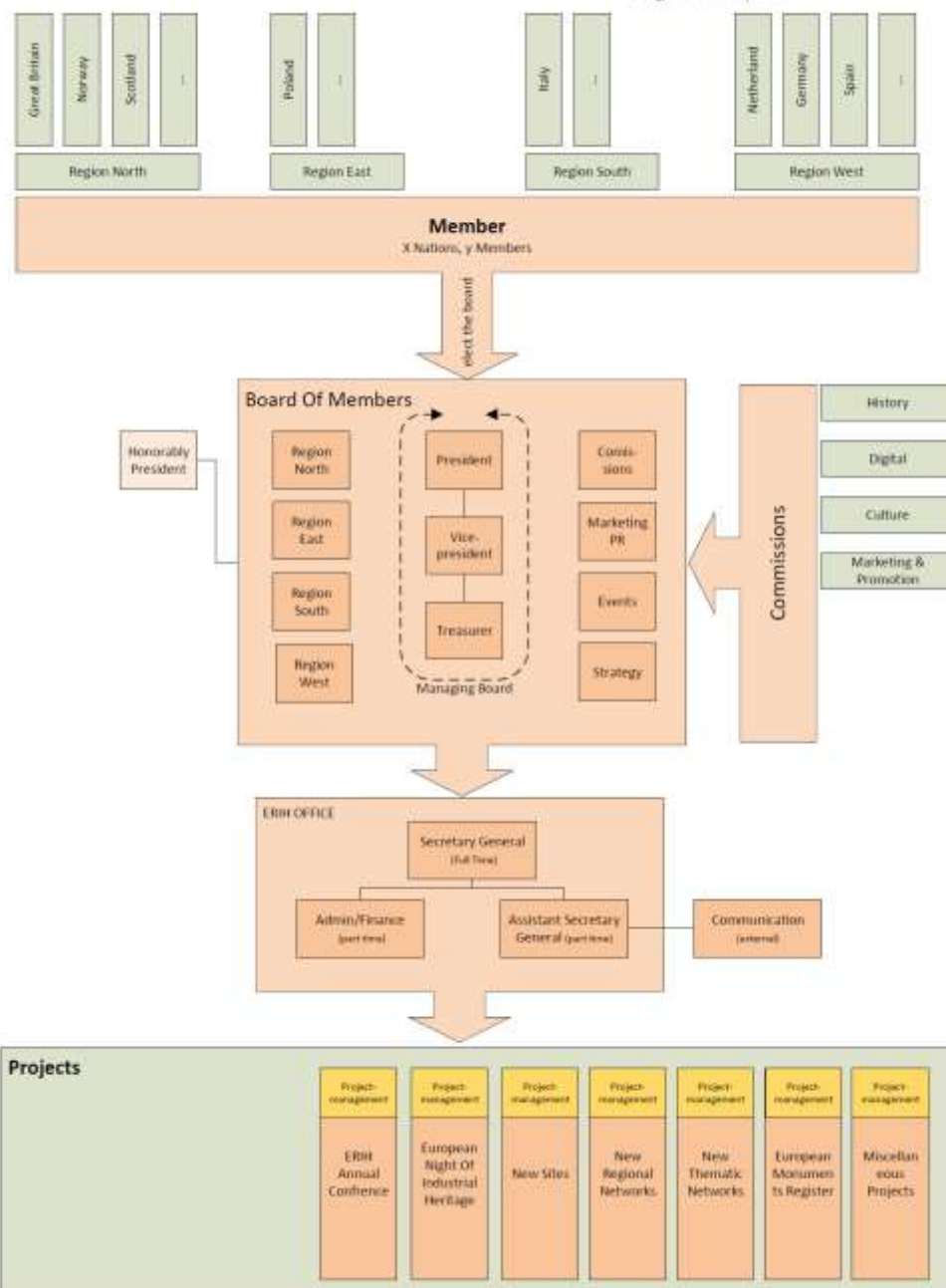
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European Route Of Industrial Heritage e.V.

Organisationplan



Make the network more visible

- Professionalise press works and communication inside and outside the network
- Update the website
- Intensify social network use
- Further elaborate the idea of a „European night of Industrial Heritage“



Networking with European support

- **Increase the number of members**
 - Visit sites and present ERIH at as many occasions as possible
 - Proactively contact the sites identified which have Anchor Point quality
 - Activate all sites listed on the ERIH website and make them active (and paying) members



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Strengthen the network

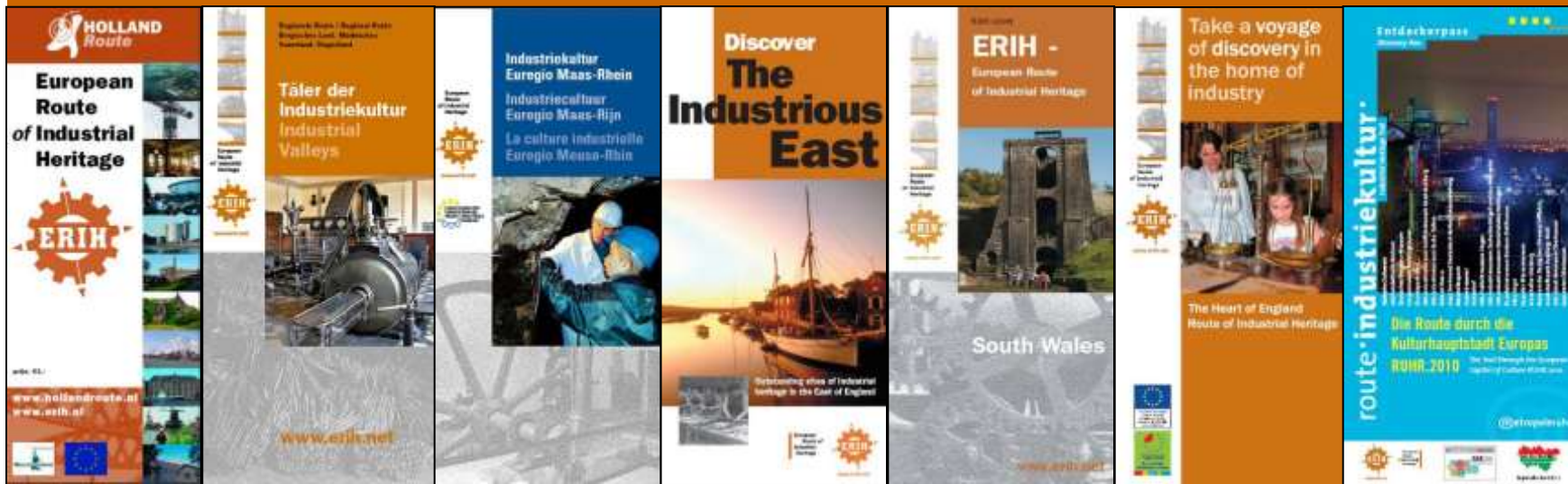
- Development of further Regional Routes (assisted by ERIH, done locally)
- Research more sites and complete Theme Routes



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Develop new services

- **Develop research tools and implement surveys**
- **Provide a data base for statistics**
- **Support the development of common event formats**
- **Assist members in finding funds and link interested parties together**



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When do we start?

=> Hopefully the EU decides within the next two weeks



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Thank you for your attention!
For more information, please visit

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